

# FYnderFY

Find, Qualify & Quantify

**Professional Skills and Expertise Validation  
Learning | Recruiting | Talent-Scoring Platform**

[www.FYnderFY.com](http://www.FYnderFY.com)

**FYnderFY Seamlessly  
Connects Top Talent,  
Companies and  
Educators on One  
Single Platform Where:**



## **STUDENTS AND PROFESSIONALS**

can learn, validate their profiles and promote their complete professional credentials, including knowledge, skills and expertise.



## **RECRUITERS AND COMPANIES**

can add science, data and analytics to social recruiting and talent management processes to accurately find, sort, validate, assess, score and rank top candidates and employees knowledge, skills and expertise.



## **EDUCATORS AND INSTRUCTORS**

can easily provide educational content and exams to help students and professionals learn, hone or validate their knowledge, skills and expertise.



Start Up Operations [90.5%]  
Small Business Management [97.8%]  
Process Modeling [ ]

Consulting [89.3%]  
Management [91.7%]  
Mergers and Acquisitions [87%]



# EVOLUTION OF FINDING GREAT CANDIDATES

Fully Qualified/Quantified  
Science-Based Recruiting

Unverified Hunch-Based  
Recruiting

## 19th Century

Classified Job Ads and Hard Resumes

**Newspapers** became dominant communication tools during the 19th century. They began publishing job ads, along with other types of **classified ads**. This one-way communication was a distinct improvement over previous methods. Employers could reach many more potential candidates over a much wider geographic region.

Learning during this time was 100% **"Physical"**, where Students and Professionals learned mainly core academic knowledge in the **Classroom** or on-the-job in a work environment.



## Mid 1990's

Job Boards and Soft Resumes

Fueled by the **Internet**, Monster.com and other job boards launched in the mid 1990's and a new, quicker way to reach candidates appeared. The 1990's and the **Internet** saw job ads move online, and several things changed. Applicants could easily and quickly send **digital or "soft" resumes**, the audience size and number of resumes increased greatly, the cost of a job ad dropped, and the response time from publishing the job ad to receiving applications to the hiring event shrank tremendously.



## 2005 - 2011

One-Click Apply Now and Skills and Expertise Endorsements

**LinkedIn** launched in 2005 and changed the way professionals network and promote their professional brands. **Professional profiles** allowed users to post a subjective online resume for the world to see.

Learning during this time became **"Multi-Modal"** for the first time, where Students and Professionals learned in a classroom, **On-the-Job** or **Online** via the Internet.



## 2011 - 2014

Social Recruiting and Applicant Tracking

As modern **Job Post** technology became mainstream, recruiters started dealing with a new industry term, "resume-overload". To address this new challenge, **Social Recruiting** and **Applicant Tracking** platforms and new players like Zip Recruiter, iCims, SocialRecruiter, Indeed and others came into the space to help bring employers and applicants together in a more **efficient** and **seamless** manner.



## 2015

Data-Driven Recruiting, Skills-based Learning and Validation

FYnderFY is a revolutionary, world-class **crowd-sourced** digital **knowledge verification** platform that **connects candidates, recruiters** and **educators**.

FYnderFY is the world's first company to connect all three user groups on a real time platform, letting users build their professional credibility **Anywhere, Anytime, on Any Device**.



100% Subjective Candidate Data

100% Objective Candidate Data

CLASSIFIEDS  
HARD RESUME



PHYSICAL  
LEARNING

MONSTER.COM  
SOFT RESUME

ACADEMIA

LINKEDIN  
PROFESSIONAL PROFILE



DISTANCE  
LEARNING

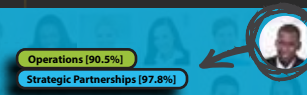
CLOUD-BASED  
SOCIAL RECRUITING

GROUP-SOURCED

FYNDERFY  
PROFESSIONAL  
CREDIBILITY SCORING



SKILLS AND EXPERTISE  
FOCUSED LEARNING





# STUDENTS AND PROFESSIONALS

A fully objective and comprehensive platform for students and professionals to validate professional credentials and credibility, hone knowledge and skills and find the perfect career or job.



# RECRUITERS AND COMPANIES

A science-based and fully transparent platform for social recruiting and job board applicant screening, tracking, testing and ranking, talent management, online learning and corporate HR Tools.



# INSTRUCTORS AND EDUCATORS

Easy to use platform for instructors and educators to connect top talent with top companies and publish Micro-Courses, Micro-Exams, view course feedback and credibility ratings and get paid.

**EMPOWER YOUR DIGITAL BRAND**

- Courses**  
Communications 101  
fynderfy.com
- A+ | Score**  
Leadership Skills  
fynderfy.com
- Certifications**  
Microsoft Excel 2013 Essentials  
fynderfy.com

**RECOMMENDED TALENT**

| RecruitRank  | TalentRank   |
|--|--|
| <b>1 RELEVANT SKILLS AND CREDENTIALS</b><br>Communication [35%]<br>Management [63%] Business [85%]<br>Sales [74%] Marketing [85%]                | <b>1 RELEVANT SKILLS AND CREDENTIALS</b><br>Education Basics [71%]<br>Networking [49%] Offices [61%]<br>Advertizing [91%] Writing [73%]        |
| <b>2 RELEVANT SKILLS AND CREDENTIALS</b><br>Microsoft Office [74%]<br>Training [56%] Microsoft Excel [84%]<br>Designs [94%] Organization [63%]   | <b>2 RELEVANT SKILLS AND CREDENTIALS</b><br>Performance Tuning [74%]<br>Vendors [51%] Technology [34%]<br>Problem Solving [88%] Retail [93%]   |
| <b>3 RELEVANT SKILLS AND CREDENTIALS</b><br>Customer Service [58%]<br>Analysis [56%] Research [38%]<br>Websites [94%] Leadership [79%]           | <b>3 RELEVANT SKILLS AND CREDENTIALS</b><br>Marketing Strategy [69%]<br>Social Media [77%] Teaching [92%]<br>Accounting [34%] Materials [59%]  |
| <b>4 RELEVANT SKILLS AND CREDENTIALS</b><br>Project Management [67%]<br>Budgets [99%] Business Services [91%]<br>Computer Programming [57%]      | <b>4 RELEVANT SKILLS AND CREDENTIALS</b><br>Order Fulfillment [82%]<br>Photoshop [63%] Manufacturing [85%]<br>Employees [90%] Cost [59%]       |
| <b>5 RELEVANT SKILLS AND CREDENTIALS</b><br>Strategic Planning [91%]<br>Time Management [44%] Events [83%]<br>PowerPoint [65%] Negotiation [96%] | <b>5 RELEVANT SKILLS AND CREDENTIALS</b><br>Human resources [66%]<br>Windows 8 [84%] Real Estate [96%]<br>Compliance [80%] Presentations [71%] |

**EXAM SCORES - PROFESSIONAL CREDIBILITY**

**RELEVANT SKILLS AND CREDENTIALS**  
 Project Management [67%]  
 Budgets [99%] Business Services [91%]  
 Computer Programming [57%]

**William Harrison**  
 A recent medical sales professional with experience in medical equipment and chemical product sales. Performance areas include sales and marketing, inventory management and staff training and development. Proven ability to select, develop and motivate medical equipment sales and support personnel. Consistent outstanding record of exceeding personal and corporate sales objectives. Awarded company top sales award six times. Past track achiever in sales/management with 16 years experience in medical device services and equipment. Extensive in-depth expertise in medical technology and research including degree credentialing and registration in Medical Technology (ASCP). Proven leadership, organizational and communication skills with ability to sell both services as well as products.

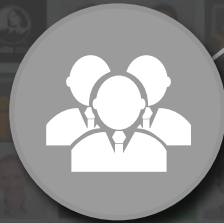
**Skills (FYFYVerified)**

| Recruiter Endorsed   | Unverified                     |
|----------------------|--------------------------------|
| Networking [180%]    | Microsoft Communication [180%] |
| Team General [100%]  | IT [100%]                      |
| ITIL [100%]          | Business Development [100%]    |
| IT [100%]            | Customer Service [100%]        |
| Communication [100%] | Business [100%]                |
| Management [100%]    | Microsoft Excel [100%]         |
| IT [100%]            | IT [100%]                      |
| IT [100%]            | IT [100%]                      |
| IT [100%]            | IT [100%]                      |
| IT [100%]            | IT [100%]                      |

**Contract Negotiation [87.2%]**  
**Process Improvement [87.2%]**  
**Talent Management [81.5%]**  
**Training and Development [94.7%]**

**FYnderFY seamlessly connects users, allowing top talent, companies and educators to interact with full objectivity and transparency.**

# FYnderFY



**Students and Professionals**



**Recruiters and Companies**



**Instructors and Educators**

There are 300 Million LinkedIn Profiles that contain over 1.5 Billion Objective Skills and Expertise Endorsements. Additionally, Facebook at Work will add more than 1 Billion Professional Profiles. FYnderFY is going to team with Educators and Recruiters to Verify, Qualify and Quantify every one of them.

## **FYnderFY's Three Big Five-Year Goals**

- 1)** LinkedIn users will use FYnderFY 360-Degree Professional Profiles and Professional Credibility Scores to create industry's first platform where students or professionals can validate their profiles and promote their complete professional credentials, including knowledge, skills and expertise.
- 2)** LinkedIn recruiters and human resource professionals will use FYnderFY 360-Degree Professional Profiles, Professional Credibility Scores and RecruitRank/TalentRank analysis to fix an age-old recruiting and talent management problem by combining real science and objective data to quickly find, qualify and quantify top candidates and internal talent.
- 3)** To become LinkedIn's and Facebook's largest training and testing provider by delivering a platform with tens of thousands of Micro-Courses, Micro-Exams, Certifications and Badges where users can learn, hone or validate their knowledge, skills and expertise.

[www.FYnderFY.com](http://www.FYnderFY.com)



Human Resources [84.5%]  
Recruiting [87%]



Business Accounting [82.7%]  
Contract Disputing [in]